



FOR IMMEDIATE RELEASE

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ePsolutions, Inc. Receives \$4.1 Million in Series B Funding
Company secures funds for continued product development and expansion

AUSTIN, TX – July 2, 2007 – ePsolutions, Inc., a leader in back office solutions for competitive energy resellers, today announced it has secured \$4.1 million in Series B financing. Peninsula Capital Management, Inc. of San Francisco, California led the round with participation from private investors. The capital will be used to further product development and support expansion into new markets.

“We are thrilled to partner with Peninsula for this next phase in the company’s development,” said Matthew Gill, Chief Executive Officer, ePsolutions. “Peninsula has a great history and wealth of experience with investments in both energy and software industries. We feel our partnership with them will help serve the company well during our rapid expansion and deployment into new states.”

With the addition of this capital, Pete Schleider, Managing Partner of Peninsula Capital Management, joins the board of directors of ePsolutions. Mr. Schleider joins current ePsolutions board members Chuck McArthur, Chairman and CEO of United Fuel and Energy and Matthew Gill, Chief Executive Officer, ePsolutions.

“We are excited about investing in a rapidly growing company that has a strong handle on the deregulated electricity market today and the opportunity to open new markets in the future,” said Schleider. “As ePsolutions goes into its next phase of growth we are looking to help the company meet and exceed its goals. We are gratified to be associated with such a high caliber management and employee team as ePsolutions.”

About ePsolutions, Inc.

ePsolutions delivers the industry’s most fully integrated, automated, and cost effective back office solution on the market for competitive energy resellers. Combining the comprehensive *emPower* software with a knowledgeable team of experts, ePsolutions helps resellers substantially lower operating costs and free up resources to support other aspects of the business. Founded in 2004 and serving clients throughout Texas, it is a privately-held company backed by Peninsula Capital Management, Inc., Treador Resources Corporation (Nasdaq:TRGL) and private investors. For more information, visit www.epsolutions.com.

About Peninsula Capital Management, Inc.

Peninsula Capital Management was founded in 1989 and operates as a limited liability company investing primarily in common equity of domestic companies. Peninsula manages just under one billion in assets and seeks positive and superior returns in both up and down markets with an emphasis on preservation of capital. The firm is focused on achieving long-term capital appreciation through investments in under-followed, growth companies with low valuations in industries with improving fundamentals. For more information, visit www.penfund.net.