



**FOR IMMEDIATE RELEASE**

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## Alliance Power Selects ePsolutions To Automate Back Office

AUSTIN, TX – June 21, 2005 – ePsolutions, Inc., a leader in back office solutions for competitive energy resellers, today announced Alliance Power Company, LLC, a provider of electricity services throughout Texas, selected ePsolutions to manage its back office processes.

ePsolution's emPower is a comprehensive solution that automates and simplifies all critical functions of an energy resellers' back office. Key capabilities include automating new customer acquisition, billing and collections, streamlining customer care, providing self service capabilities for customers, completing market transactions in real-time and easily scaling to support the needs of resellers as they expand to new market segments or offerings.

"We are committed to providing customers with the highest level of service while ensuring they save money on electricity costs," said Tom Stephens, owner of Alliance Power. "Using emPower to automate much of our back office processes is critical to supporting this mission."

Alliance Power provides electricity service to residential consumers, small-to-medium size businesses, municipalities, churches, shopping centers, office buildings, the oil and gas industry, government entities and more. Alliance currently serves over 2,500 customers throughout Texas.

"We are thrilled to drive our back office with emPower as it will eliminate the operational challenges we faced with the previous solution related to move-ins, TDSP's, billing and reporting," said Tamela Armstrong, vice president of operations of Alliance Power. "In addition, this new solution will support our fast-paced growth and enable to us to continue responding very quickly to customer needs."

"At ePsolutions, we are committed to delivering the most comprehensive back office solution available on the market for competitive energy resellers," said Steve Schugart, director of business development, ePsolutions. "We look forward to working closely with Alliance to support their business growth and help them maximize customer satisfaction for years to come."

**About ePsolutions, Inc.**

ePsolutions delivers the industry's most fully integrated, automated, and cost effective back office solution on the market for competitive energy resellers. Combining the comprehensive *emPower* software with a knowledgeable team of experts, ePsolutions helps resellers substantially lower operating costs and free up resources to support other aspects of the business. Founded in 2004 and serving clients throughout Texas, it is a privately-held company backed by Peninsula Capital Management, Inc., Treador Resources Corporation (Nasdaq:TRGL) and private investors. For more information, visit [www.epsolutions.com](http://www.epsolutions.com).

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