



FOR IMMEDIATE RELEASE

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Apollo Power & Light Selects ePsolutions, Inc. to power Back Office

AUSTIN, TX – January 30, 2009 – Today, ePsolutions, Inc., a leader in back office solutions for competitive energy resellers, announced the selection of their emPower software solution by Texas Retail Electric Provider, Apollo Power & Light Corporation. After a detailed assessment of back office solutions, Apollo Power & Light selected ePsolutions to assist with the extensive range of requirements needed for supporting competitive retailers within the Texas market.

Apollo Power & Light, headquartered in Dallas, TX, will go into production on February 2, 2009 after being certified by ePsolutions in the Texas Flight Test. ePsolutions will be responsible for managing and processing Apollo's full EDI transaction sets as well as their back office needs and market support. Apollo Power & Light focuses on the Advance Pay market, servicing residential and commercial businesses in Texas.

"We've chosen to work with ePsolutions due to their extensive experience and market presence in the Advance Pay market. We understand that the system complexities of managing Advance Pay aren't trivial and require logic and work flows that comply with the billing and regulatory specifications of the PUCT and ERCOT. emPower is the only system that fully and completely addresses all of our needs, especially as they relate to mandatory true-ups. We can rest easy knowing that we're in capable hands," said Brian Bolinger, president and founder of Apollo Power & Light. "We recognize ePsolutions as a leading-edge provider of intelligent EDI solutions and back office billing, and we are pleased to partner with them."

Steve Langerock, Chief Executive Officer at ePsolutions, commented "ePsolutions warmly welcomes Apollo Power & Light as a new Texas competitive retailer. We look forward to being their technology partner and assisting them in achieving success in this exciting growth market. We're proud of our reputation as a leader in advanced automation and our ability to help young companies like Apollo Power & Light reduce costs while improving service. We believe this combination provides both new and established companies the best possible chance for success in today's current competitive environment," adds Langerock.

About Apollo Power & Light, Inc.

Apollo Power & Light provides electricity and energy services to both residential and small to medium sized businesses. The company is committed to providing reliable and competitively priced electricity and related services to the Texas market. Their mission is to provide their customers with the most dependable utility services at the lowest rates. For more information, visit their website at:

www.apollopowerlight.com.

About ePsolutions, Inc.

ePsolutions delivers the industry's most fully integrated, automated, and cost effective back office solution on the market for competitive energy resellers. Combining the comprehensive *emPower* software with a knowledgeable team of experts, ePsolutions helps resellers substantially lower operating costs and free up resources to support other aspects of the business. Founded in 2004, ePsolutions serves Texas clients. For more information, visit www.epsolutions.com.


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