



FOR IMMEDIATE RELEASE

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True Electric Selects ePsolutions, Inc. to Power Back Office

AUSTIN, TX – April 1, 2009 – Today, ePsolutions, Inc, a leader in back office solutions for competitive energy resellers, announced the selection of their emPower software solution by Texas Retail Electric Provider, True Electric. ePsolutions was chosen by True Electric to automate all of their back office processes including full EDI transactions while supporting their entry into the commercial market.

True Electric, headquartered in Houston, TX, will be entering the Texas market as a new competitive retailer. True Electric's management team has years of experience in the oil and gas industry, with a history & track record of accomplishments; combine this with ePsolutions experience and extensive industry knowledge and it's a formula guaranteed for success.

"ePsolutions' strong association with both ERCOT and PUCT ensured a smooth & efficient navigation through the complex process of entering into the commercial market. We feel assured knowing that ePsolutions stays in the forefront of changing operational and regulatory requirements," said Joe Arredondo, Chief Operational Officer. "Our research determined that their product, emPower, is an extremely robust customer life cycle management solution which will ultimately provide the highest value for our investment," adds Narda Martin, President of True Electric. "Unlike other solutions in the market that promise more than they can deliver, ePsolutions actually delivers everything they say they will."

Steve Langerock, Chief Executive Officer at ePsolutions commented, "ePsolutions is excited to welcome True Electric as they enter into the area of deregulated electricity. We look forward to working closely with True Electric to support their business growth and help them maximize customer satisfaction for years to come." Langerock also adds, "As a dedicated leader in back office automation for the Postpaid, Advance Pay and Commercial markets, our team is committed to bringing the most advanced technology to the industry. The result is a comprehensive solution that can support the needs of commercial providers like True Electric as they serve this growing marketplace."

About True Electric

True Electric is owned by New Century Exploration, a Houston-based Independent energy company engaged in the development of oil and natural gas in Texas and Louisiana. The company's goal is to build value by acquiring, drilling and producing properties with proved reserves and upside potential. They have a successful track record with over 40 properties in Texas and Louisiana. True Electric targets commercial, retail companies, government entities and more. For additional information, contact Joe Arredondo at: joe@true-electric.net.

About ePsolutions, Inc.

ePsolutions delivers the industry's most fully integrated, automated, and cost effective back office solution on the market for competitive energy resellers. Combining the comprehensive *emPower* software with a knowledgeable team of experts, ePsolutions helps resellers substantially lower operating costs and free up resources to support other aspects of the business. ePsolutions was founded in 2004 to meet the needs of Texas retail electric providers. For more information, visit www.epsolutions.com.


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