



**FOR IMMEDIATE RELEASE**

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## dPi Energy Selects ePsolutions, Inc. to Power Back Office

AUSTIN, TX – January 15, 2007 – Today, ePsolutions, Inc, a leader in back office solutions for competitive energy resellers, announced the selection of their emPower software solution by Texas Retail Electric Provider, dPi Energy. After an extensive evaluation of customer life cycle management solutions, ePsolutions was chosen by dPi Energy to automate all of their back office processes including full EDI transactions and market support.

The dPi family of companies provides pre-paid services, including telephone service, internet and cellular products, to customers throughout the US. When dPi entered the electric market and formed dPi Energy, they needed a back office solution that could address their unique requirements as a business. Specifically, their top priority was to find a solution that enabled them to efficiently transmit data back and forth to the market, and quickly and effectively address all customer communications and service needs.

“dPi Energy is a subsidiary of Rent-A-Center, so we needed a solution to be integrated into the parent company’s core systems,” said Brian Bolinger, Vice President of Legal Affairs, dPi Energy. “dPi also has more demanding reporting requirements because we have to provide monthly financials to the parent company. ePsolutions helped us create the very detailed reports we needed and, along the way, helped educate us on the nuances of the electric market and how that compared or contrasted with the telecommunications market, which was what we were more familiar with.”

Matt Gill, Chief Executive Officer at ePsolutions commented, “ePsolutions is excited to welcome dPi Energy as they enter into the area of deregulated electricity. We look forward to helping them as they expand into this new arena and grow their client base.” Gill also adds, “As the leader in the pre-paid electric market, our team is committed to staying abreast of new regulatory issues, bringing the most superior technology to the industry. The result is a fully compliant, comprehensive solution that can support the needs of pre-paid providers like dPi Energy as they serve this growing marketplace.”

### **About dPi Energy**

dPi Energy offers reliable electricity at low prices. Their residential energy plans offer Texas residents quality, dependable power at competitive, pay as you go energy rates. For additional information, visit them at: [www.dpienergy.com](http://www.dpienergy.com)

### **About ePsolutions, Inc.**

ePsolutions delivers the industry’s most fully integrated, automated, and cost effective back office solution on the market for competitive energy resellers. Combining the comprehensive *emPower* software with a knowledgeable team of experts, ePsolutions helps resellers substantially lower operating costs and free up resources to support other aspects of the business. ePsolutions was founded in 2004 to meet the needs of Texas retail electric providers. For more information, visit [www.epsolutions.com](http://www.epsolutions.com).

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